



Care that makes a home, a home

A **HAVELLS** Brand

LLOYD NOW IN DUBAI



RANGE CATALOGUE

ABOUT HAVELLS

A company with an unflinching commitment to quality, innovation and customer satisfaction — Havells India Limited has emerged as a dominant player in the Fast Moving Electrical Goods industry. The company manufactures a number of products ranging from Cables, Wires and Switchgear in domestic and industrial segments, to Fans, Water Heaters, Small Appliances, Air Coolers, Personal Grooming, Home Automation, Switches, LED Lighting & Fixtures in the consumer-facing segments. With the acquisition of Lloyd in 2017, the company has become a fine example of a successful transition and a transformation from a Fast Moving Electrical Goods manufacturer to a true Consumer Durables company, steadily spreading its operations across India.

Havells started its operations in the 1970s and since then, the company has used a judicious mix of organic growth and inorganic opportunities to boost revenues and scale up business. Global recognition came Havells' way in 2007 with the

stunning acquisition of Sylvania, which also pitch-forked it amongst the top four lighting companies across the world. The company today owns a range of established and prestigious brands like Havells, Lloyd, Crabtree and Standard that are sold through its extensive network of dealers and retailers spread across the country. Havells has 12 state-of-the-art manufacturing units in the country located at Haridwar, Baddi, Sahibabad, Faridabad, Assam, Alwar and Neemrana. These units manufacture globally acclaimed products, synonymous with excellence and precision.

The company has a strong domestic presence with 40 offices employing close to 6,500 professionals across the country, supported by over 7,600 dealers and distributors, with a world-class service network in 400 cities across India. Given the enormous size, scale and reach of its operations, Havells today has 415 exclusive brand shops known as Havells Galaxy to provide a better shopping experience to its consumers.





QRG TOWERS

MAKE IN INDIA PHILOSOPHY

At Havells, we believe in making a difference by touching every aspect of our consumers' life through the products we make. Since the very beginning, all our products have been manufactured keeping in mind the highest standards of quality & innovation, so that they meet the world-class standards that our consumers demand. And this legacy continues unwaveringly when it comes to Lloyd Air Conditioners too. As an organisation that's committed to the philosophy of 'Make in India', we manufacture over 95% of our products in-house. We not only focus on productivity, but also work towards creating a harmony between manufacturing output and

efficiencies that deliver social, economic and environmental sustainability. Havells is a certified Water Positive organisation with four Zero-Water Discharge facilities. We recycle water used in our manufacturing facilities, purify it and supply it to the villages around the manufacturing plants. We have adopted world-class technology and automation to ensure that we manufacture with efficiency and emphasis on conservation of energy & water in a sustainable manner. We pursue the methodology of total quality management to improve product quality while recycling and reusing our waste materials.



CENTRE FOR RESEARCH & INNOVATION

Large investments have been made in a one-of-its-kind advanced Centre for Research & Innovation. This research facility is dedicated to developing path-breaking Air Conditioning products with emphasis on Design Excellence, Technology Advancement and Consumer Convenience.

- Our R&D Centre based in Noida does the core designing using 3D CAD & other simulation software. These designs are transferred to the R&D test labs and other testing facilities where our engineers are continuously verifying and validating the performance & reliability of each design to create superior products as per Indian market conditions.
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- At Ghiloth, we have invested heavily in setting fully-automatic computer controlled, Psychometric Test Labs. These labs are capable of maintaining temperatures of +5 °C to +60 °C for indoor unit and -15 °C to + 60 °C for outdoor unit testing. They are also capable of maintaining humidity levels varying from 30% RH to 92% RH in both indoor & outdoor units test areas.
- During the design phase, 24 different tests are conducted, of which 15 tests are specially designed to simulate Indian climatic conditions of high temperature and high humidity.
- Post the developmental testing, products are subjected to a month-long rigorous testing at high outside temperatures and also high & low voltage conditions.



ABOUT SRICITY LLOYD MANUFACTURING PLANT

Havells expanded its manufacturing base with the addition of Lloyd AC plant in Sri City, Andhra Pradesh, India. The new manufacturing plant is spread across 45 acres in the most modern industrial area of South India at Sri City near Chennai. While the plant is expected to double the AC production capacity, it will also expand the manufacturing presence into the southern region of India. The capacity expansion is aligned with Havells growth aspiration of tapping into the larger consumer durables opportunity. This new greenfield manufacturing plant has the capacity to produce 1 million ACs per year. With this addition, the brand has now 2 million ACs per year capacity (including Ghiloth). Sri City plant is fully integrated and best-in-class plant with majority of the parts produced in-house. The use of robotic points and

AGVs ensures deskilling of operation and lower manual dependence thereby delivering high productivity at global quality standards. The brand has undertaken meaningful efforts to foster diversity in the workforce. As a progressive step to maximise gender diversity, company plans to make the new Sri City plant a role model, by targeting close to inducting 100% women on the shop floor. Presently, women hold ~80% of the shop floor positions at this plant.





ECO-FRIENDLY, FULLY INTEGRATED & ROBOTIC MANUFACTURING

Our commitment to make the world a happier and better place reflects not just in our state-of-the-art products, but in our environment-friendly practices too. Our latest fully-robotic manufacturing plant for Lloyd ACs is a testimony to that. An industry's first, this world-class manufacturing plant is spread in an area stretching 200000 m² (approx.), in Ghiloth, Rajasthan. It harnesses solar energy for its functioning and is designed in an eco-friendly manner.

With a capacity to manufacture 1 Million units a year, this manufacturing plant is equipped with high-tech machines from Japan and Europe, and stands at par with any modern manufacturing plant in the world.

What's more, this one-of-its-kind manufacturing plant does not only present a glimpse of Lloyd's immense manufacturing capabilities, but also produces 1000 MW of electricity using solar energy, part of which is provided to the government.





LLOYD AIR CONDITIONERS

Discover the Coolest Way to Chill



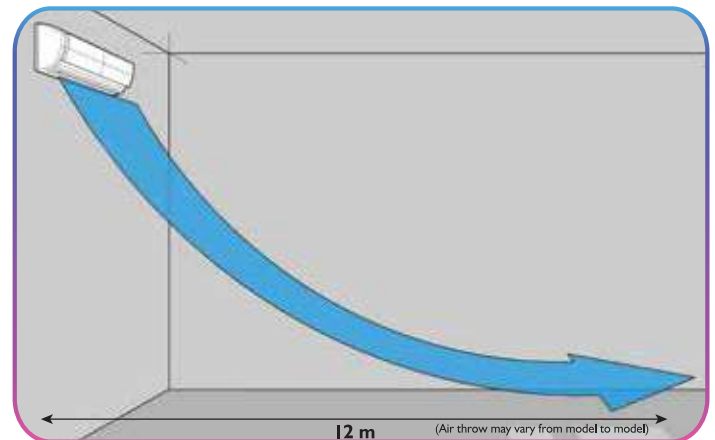


Cools even at 56 °C

Air Cooled Electric Control Box technology is used to effectively cool down the temperature of electrical parts inside the outdoor unit, resulting in non-stop cooling at 56 °C ambient temperature.

12 m Long Air Throw

With a bigger indoor size and a wider outlet, cool air reaches the farthest points of the room, thus making this an ideal AC for larger rooms.



Smart 4-Way Swing

With the Smart 4-Way Swing through horizontal and vertical louvers, this AC spreads cool air uniformly across the room, thus making the room cool and comfortable.

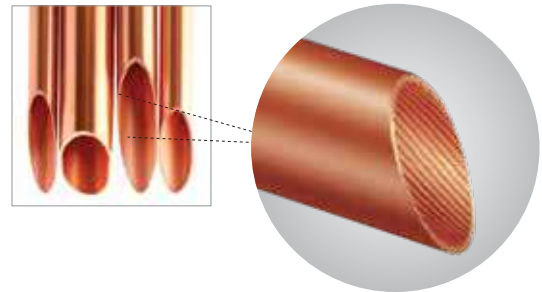


100% Copper Coil

Lloyd Air Conditioners come with 100% Copper Condenser tubes which ensure a better rate of heat transfer, better resistance to corrosion, and the ability to withstand high pressure, thereby increasing the durability of the product.

Inner Grooved Copper Tube

This special grooving in the condenser coils enhances heat transfer efficiency, withstands high pressure and ultimately provides you with powerful cooling.



Corrosion Resistant Coating

A special coating has been applied on coils of the indoor and outdoor units to ensure product durability. It allows the AC to perform in all weather conditions and protects it from pollutants, salts and smoke.

**Environment
Friendly**

**R-410
Refrigerant**

Environment-friendly R-410 refrigerant

Lloyd Air Conditioners use an environment-friendly R-410 Refrigerant. This R-410 Refrigerant has zero Ozone Depletion Effect and low Global Warming Effect, hence doing its bit to battle global warming.

Rapid Cooling

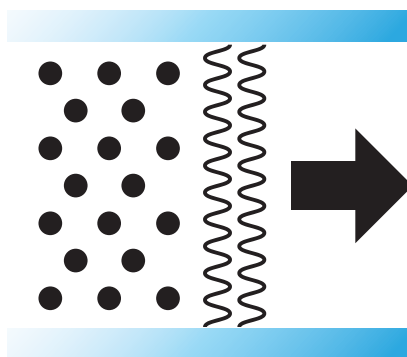
With its Rapid Cooling feature this new-age AC cools faster than ever before. It takes just 45 seconds* to give you cooling of up to 18 °C.

18°C in

45



SECONDS



PM 2.5 Filter

The PM_{2.5} Filter in Lloyd ACs traps air-borne contaminants along with dust, pollen, spores, bacteria, viruses, etc. and gives you fresh & clean air. Fine particulate matter like PM_{2.5} is an air pollutant which is so small that it is not visible to the naked eye and is visible only in bright sunlight or led light. The PM_{2.5} Filter filters these pollutants and keeps air clean.



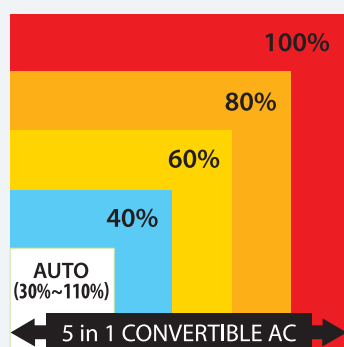
**HOT &
COLD
SERIES**



Lloyd is proud to introduce its "Arctic Series"; a range of genuine heavy-duty Hot & Cold ACs, designed and manufactured as per Global standards in our factory at India that give instant cooling in summer and keep you warm in winter. The Arctic Series has been designed with the latest technology to operate in extreme temperatures (-10 °C to 52 °C) and deliver fresh & healthier air through its wider & bigger indoor unit throughout the year, as per your requirement. Lloyd Hot & Cold Air Conditioner is a smarter, economical, and a safer decision as compared to conventional heat convectors and oil heaters. So, bring home Lloyd Hot & Cold ACs today to bring home round the year comfort!

LLOYD HOT & COLD AC		CONVENTIONAL / OIL HEATERS
47%* less running cost than oil heaters	Efficiency	Consumes more electricity
Works in all seasons	Comfort	Useable only in winters
Wider & longer air throw for uniform heating	Heating	Heats limited area
Maintains oxygen & humidity level	Health	Reduces oxygen level Increases dryness
PM _{2.5} Filter and Anti-Viral Filter for cleaner & healthier air	Air Purification	Does not purify air
Completely safe	Safety	Fire and burn hazards
Fixed installation	Convenience	Needs storage space when not in use

5 in 1 Convertible AC



*Data mentioned has been derived for specific model only and are under test conditions. Coverage may vary from model to model.

Covers up to
19.7 m²*

Capacity	Mode
Auto (30%-110%)	CA
40%	C1
60%	C2
80%	C3
100%	C4

*AC capacity will remain in preferred / set mode till the mode is changed



MINIMUM LOAD



LESS LOAD



MODERATE LOAD



MAXIMUM LOAD



AUTOMATIC MODE

AIR CONDITIONERS

GOS18B21WACK / GOS24B21WACK



- ◆ Cools even at 56 °C
- ◆ 12 m Long Air Throw
- ◆ Area Coverage up to 19.7 m²*
- ◆ Rapid Cooling 18 °C in 45 seconds
- ◆ Hidden LED Display
- ◆ Golden Evaporator & Condenser
- ◆ Multi-Fold Evaporator
- ◆ Auto Restart
- ◆ Self Diagnosis Function

100%
COPPER



TURBO
COOL

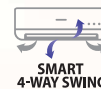


GOS18B61TQCL / GOS24B61TQCL GOS30B61TQCL / GOS36B61TQCL



- ◆ Operating Range
- ◆ Smart 4-Way Swing
- ◆ Turbo Cool
- ◆ Anti-Viral Dust Filter
- ◆ Golden Evaporator
- ◆ Hidden LED Display
- ◆ Back Lit Remote
- ◆ Strong Dehumidifier
- ◆ Blow Function
- ◆ 100% Copper
- ◆ Eco Friendly Refrigerant

100%
COPPER



GLS18H3FWRHD



- ◆ Heats even at -10 °C
- ◆ Cools even at 52 °C
- ◆ 5 in 1 Convertible AC
- ◆ 12 m Long Air Throw
- ◆ Area Coverage up to 16.4 m²
- ◆ Rapid Cooling 18 °C in 45 Seconds
- ◆ Bigger Indoor & Outdoor Unit
- ◆ Golden Eva & Condenser Coils
- ◆ Additional PM_{2.5} Filter
- ◆ WiFi Ready (Optional WiFi)
- ◆ Hidden LED Display
- ◆ Blow Function

100%
COPPER



TURBO
COOL



CLEAN
FILTER
INDICATION



GLS12H3FWRHC / GLS24H3FWRHC



- ◆ Heats even at -4 °C
- ◆ Cools even at 52 °C
- ◆ 5 in 1 Convertible AC
- ◆ 12 m Long Air Throw*
- ◆ Area Coverage up to 19.7 m²^
- ◆ Rapid Cooling 18 °C in 45 Seconds
- ◆ Bigger Indoor & Outdoor Unit*
- ◆ Golden Eva & Condenser Coils
- ◆ Additional PM_{2.5} Filter
- ◆ WiFi Ready (Optional WiFi)
- ◆ Hidden LED Display
- ◆ Blow Function

100%
COPPER



TURBO
COOL



CLEAN
FILTER
INDICATION



LLOYD

WASHING MACHINES

Rugged Build. Powerful performance.

FRONT LOAD





BLDC Inverter Motor

Lloyd Power Wash+ series comes with a BLDC Inverter motor with huge power saving as high as 70%. Don't worry now about electricity bill, save power and enjoy heavenly silence with BLDC Inverter motor technology.

6 Smart Sense Technology

Automatically match the corresponding washing procedure without manual adjustment with Cloth Load sensing / Temperature Sensing / Door Opening Sensor/ Water Level Sensing / Froth Sensing/ Balance sensing.



Anti Bacterial Wash & Anti Bacteria Door Gasket

Washing at 90-95 °C high temperature ensure deep physical sterilization which kills 99.9% bacteria and germs. Moreover, special Anti Bacterial Material used in Door Gasket in Lloyd Power wash range.

LLOYD WASHING MACHINES

Rugged Build. Powerful performance.

SEMI AUTOMATIC





Double layered toughened glass lids with soft closing

The sturdy double layered lids come with premium toughened glass and hydraulic damper action with elante range of models.

Special Detergent Mix Cycle

Detergent dissolved in water takes lesser time than conventional machine. Pulsator starts functioning quickly and it gives better washing quality.



360° Water Shower

360° water shower gives better rinsing and maximum extraction of detergent from the clothes.

WASHING MACHINES

POWER WASH+



8.0 kg / 9.0 kg / 10.0 kg / 12.0 kg

- ◆ BLDC Inverter Motor
- ◆ 6 smart sensing
- ◆ Anti bacterial Wash (Temp 95 °C)
- ◆ Honeycomb Inner Drum
- ◆ 1400 RPM
- ◆ Big Size Door (308 mm)
- ◆ Anti Bacterial Gasket
- ◆ Cloth Reload
- ◆ Delay Start
- ◆ Sound Off Option
- ◆ Child Lock



BLDC Inverter Technology



Smart Sense



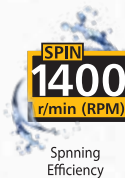
Anti-Bacterial Wash



Honeycomb Inner Drum



Bigger Door (308 mm)



Spinning Efficiency

ELANTE / ELANTE PLUS



8.5 Kg (Available) / 14.0 Kg (Coming soon)

- ◆ Double layered Toughened Glass Lids with Soft closing
- ◆ Special Detergent Mix Cycle
- ◆ 360° Water Shower
- ◆ 4 (8.5 kg) / 5 (14.0 kg) Wash Programs
- ◆ Memory Back-up
- ◆ 2 Way Magic Filter (8.5 kg) / Jumbo SS Magic Filter (14.0 kg)
- ◆ Anti-Skid Big Wheels
- ◆ Stainless Steel Mesh Filter
- ◆ Active Soak
- ◆ F Class Motor



Double Layered Lid



Special Detergent Mix Cycle



360° Water Shower



2Way Magic Filter



Anti Skid Big Wheels

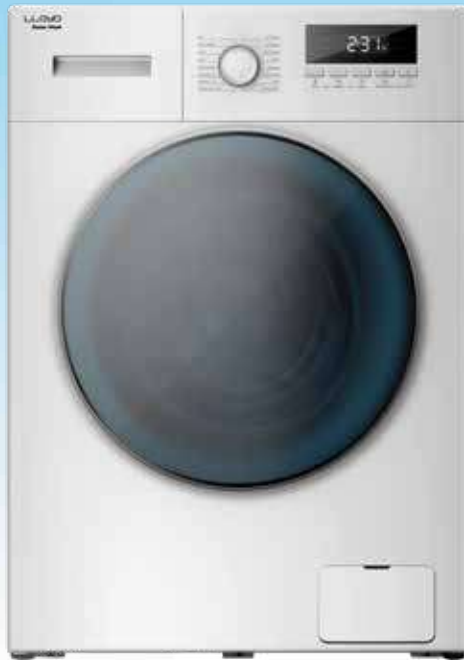


Aqua Balancer



Durable Motor

POWER WASH



7.0 kg

- ◆ 6 smart sensing
- ◆ Anti bacterial Wash (Temp 95 °C)
- ◆ Honeycomb Inner Drum
- ◆ 1200 RPM
- ◆ Big Size Door (308 mm)
- ◆ Anti Bacterial Gasket
- ◆ Cloth Reload
- ◆ Delay Start
- ◆ Sound Off Option
- ◆ Child Lock



Smart Sense



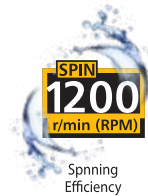
Anti-Bacterial Wash



Honeycomb Inner Drum



Bigger Door (308 mm)



Spinning Efficiency

Grande



10.5 kg

- ◆ Toughened Glass Lids with Soft Closing
- ◆ Special Detergent Mix Cycle
- ◆ 360° Water Shower
- ◆ 5 Wash Programs
- ◆ Memory Back-up
- ◆ Anti-Skid Big Wheels
- ◆ Stainless Steel Magic Filter
- ◆ Active Soak
- ◆ F Class Motor



Toughened Premium Glass with Soft Door Closing



Special Detergent Mix Cycle



360° Water Shower



5 Wash Program



Anti Skid Big Wheels



Aqua Balancer



Durable Motor

LLOYD UHD TELEVISIONS

See Every Detail with Crystal Clear Precision



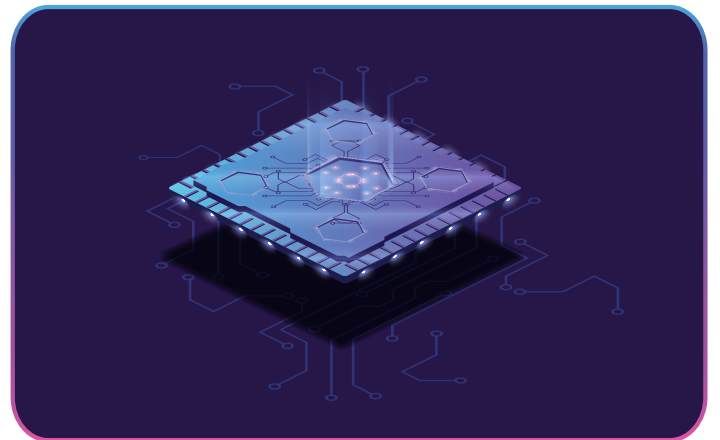


Magic Remote

You can easily select content using the Air Mouse and click wheel function. Plus, it lets you control various devices connected to your TV with ease.

Powerful New Chipset

Our state-of-the-art Realtek chipset ensures incredible picture quality. It enhances sharpness and contrast, making every detail on the screen look stunningly clear and vibrant.

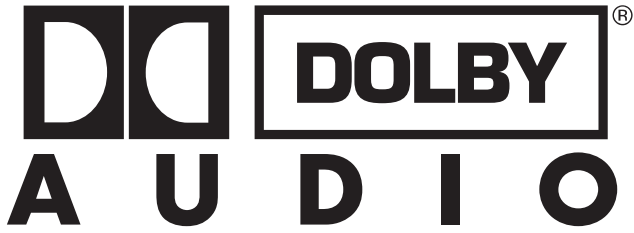


MEMC
4K @ 60 Hz

Motion Estimation and Motion Compensation

Experience seamless, high-quality visuals with blur-free transitions using motion estimation and motion compensation (MEMC). Enjoy immersive viewing at 4K/60fps with frame interpolation technology.

LED TELEVISIONS



Dolby Audio

Feel every moment with Dolby Audio. It ensures a captivating sound experience, so you never miss a single detail. Immerse yourself in lifelike audio that enhances your TV viewing like never before.

Dual Band Wi-Fi

Stay connected to high-speed Internet with Dual Band Wi-Fi. Our TVs support both 2.4 GHz and 5 GHz networks, ensuring a seamless online experience for all your streaming and browsing needs.



Two-way Audio Connectivity

Our TV features 2 Way Bluetooth connectivity, making it simple and fast to connect and enjoy your favourite content. Listen to your music, watch videos, and have a great time with easy Bluetooth pairing.

D75US850E



- ◆ Web OS TV
- ◆ Magic Remote
- ◆ 4K Ultra HD
- ◆ Dolby Audio
- ◆ MEMC
- ◆ Apple TV
- ◆ HDR 10
- ◆ Apple Music
- ◆ Powerful New Chipset
- ◆ Two-way Audio Connectivity



D65US850E



- ◆ Web OS TV
- ◆ Magic Remote
- ◆ 4K Ultra HD
- ◆ Dolby Audio
- ◆ MEMC
- ◆ Apple TV
- ◆ HDR 10
- ◆ Apple Music
- ◆ Powerful New Chipset
- ◆ Two-way Audio Connectivity



D55US850E



- ◆ Web OS TV
- ◆ Magic Remote
- ◆ 4K Ultra HD
- ◆ Dolby Audio
- ◆ MEMC
- ◆ Apple TV
- ◆ HDR 10
- ◆ Apple Music
- ◆ Powerful New Chipset
- ◆ Two-way Audio Connectivity



LLOYD

FROST FREE REFRIGERATORS

Keeps Food Fresher for Longer





Multi Vent Technology

Multiple vents circulates the air evenly in every corner of the fridge compartment, maintaining constant and ideal temperature to keep the food fresher for longer

Inverter Compressor

Inverter compressor helps maintain a stable temperature inside refrigerator for longer freshness and consumes lesser energy



Big Chiller Zone

A hyperfresh zone stays colder than the rest of the fridge, perfect to store dairy and poultry products

LLOYD

SIDE-BY-SIDE REFRIGERATORS

Keeps Food Fresher for Longer





Multi Vent Technology

Multiple vents circulates the air evenly in every corner of the fridge compartment, maintaining constant and ideal temperature to keep the food fresher for longer

Super Freezing

This unique feature instantly lowers the temperature and cools or freezes food much faster than usual



Electronic Temperature Control

The temperature of fridge and freezer compartments can be separately controlled and accurately displayed

REFRIGERATORS

GOSF554HWSM1HC



- ◆ Multi Vent Technology
- ◆ Total No Frost
- ◆ Inverter Compressor
- ◆ Super Freezing
- ◆ Electronic Temperature Control
- ◆ Door Alarm
- ◆ LED Light



Multi Vent Technology



Super Freezing



Door Alarm



Electronic Temperature Control



Total No Frost

GOFF444HWST1HC



- ◆ Multi Vent Technology
- ◆ Inverter Compressor
- ◆ Big Chiller Zone
- ◆ Electronic Temperature Control
- ◆ Fleximax Design
- ◆ Total No Frost
- ◆ LED Light



Multi Vent Technology



Inverter Compressor



Big Chiller Zone



Fleximax Design



Total No Frost

GOSF554HISM1HC



- ◆ Multi Vent Technology
- ◆ Total No Frost
- ◆ Inverter Compressor
- ◆ Super Freezing
- ◆ Electronic Temperature Control
- ◆ Door Alarm
- ◆ LED Light



Multi Vent Technology



Super Freezing



Door Alarm



Electronic Temperature Control



Total No Frost

GOFF364HWST1HC



- ◆ Multi Vent Technology
- ◆ Inverter Compressor
- ◆ Big Chiller Zone
- ◆ Fleximax Design
- ◆ Total No Frost
- ◆ LED Light



Multi Vent Technology



Inverter Compressor



Big Chiller Zone



Fleximax Design



Total No Frost



Care that makes a
home, a home